

## PICTURE OF THE WEEK



A cross section of undergraduate students reading the matriculation oaths during the 2017 matriculation held University Stadium.

### Our Mission

- Building leadership through Christian education; transforming lives, impacting society for positive change.

### Our Vision

- A first-class Seventh-day Adventist institution, building servant leaders for a better world.

### Our Core Values

- Excellence
- Integrity
- Accountability
- Servant Leadership,
- Team Spirit
- Autonomy & Responsibility
- Adventist Heritage

## QUOTE OF THE WEEK

“It isn’t the mountain ahead that wears you out. It’s the grain of sand in your shoe.”

- Mohammed Ali

### WE ARE ON THE WEB

Follow us on:  
[www.babcock.edu.ng/](http://www.babcock.edu.ng/)

## BOOSTING THE NON-OIL SECTOR WITH DIZENGOFF

Babcock is set to boost capacity building and production in the agricultural value chain. This is as the Head of Agriculture and Industrial Technology Department, Professor Cyril Nwagburuka led a three-man delegation on a business visit to Dizengoff Nigeria in Lagos.

Babcock’s partner, the Mushroom Development Foundations, Nigeria (MDF-N), represented by Dr. Tony Wemton and Ms Mira Roberts were part of the delegation received by the CEO Integrated Project Country Manager, Mr. Antti Ritvonen.

Prof Nwagburuka expressed BU’s interest in partnering Dizengoff Nigeria in technical



Prof Cyril Nwagburuka (right) in a handshake with Mr. Antti Ritvonen. With them are Mira Roberts and Dr. Tony Wemton.

areas as well as agricultural machinery acquisition and maintenance.

Other areas of interest include capacity building, training and skill acquisition, as well as development and transfer of modern technologies in agriculture and provision of farm inputs.

## WEEKLY DIGEST

A Babcock University Newsletter

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## HOTLINES

Ambulance -080 360 097 40

BUSA President—

081 529 058 48

Chaplain - 080 340 322 58

Counsellor-080 230 627 87

BUTH Clinic -080 360 097 40

Facilities -070 640 699 96

Fire Service-0803 606 44 44

Food Services

080 340 333 72

SOP 080 338 478 69

BU Pastor 080 582 981 97

## BU INDUSTRY AIMS HIGHER FOR GREATER REACH



A staff mans the operating line for Babcock water at the industry.

Babcock Investment Group, (BIG) is getting bigger. In spite of rising inflation and increasing demands from discerning costumers, the management has continued to reposition its strategy to maintain great patronage. In September 2008, one of its most sought after product, Babcock Water was adjudged the Best Table Water among Universities in West Africa by Nigeria Direct Marketing Institute.

This week, the Digest team holds a brief chat with one of its most seasoned staff member, Mrs. Abisola Usman, Manager of **Babcock Water Industry**, another of the University's biggest sources of Internally Generated Revenue. In this interview, she

shares her strategies and passion. Excerpts:

**Q: How competitive are your prices?**

A: Our prices are quite competitive because we do not belong to the various associations and bodies that influences the inflation of prices. Our prices are standard.

**Q: What strategies are in place to ensure brand and customer loyalty?**

A: Recently, Babcock Water rebranded and changed its label and included the Standard Organization of Nigeria, SON certification which we were awarded recently. This has gone a long way to ensure brand loyalty among our customers.

**Q: What's your relationship with the host community like?**

A: We have a good relationship with our host community and beyond as far as Shagamu and some parts of Lagos.

**Q: What specific programmes do you carry out as part of your corporate social responsibility?**

A: We have bought some umbrellas, water cases and coolers among other things as incentives for our customers.

**Q: Are there plans for expansion to include other drinks and beverages besides water?**

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Mrs. Abisola Usman: Managing the quality and business from the background.



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**A:** Sure, we have plans to expand our production line beyond water to include drinks such as fruit juices and others. We're making plans to purchase the machinery.

**Q:** Do you do have home delivery service on your water distribution platform?

**A:** Yes, we do have home delivery service.

**Q:** Your plastic bottles do not have an RIC symbol, why?

**A:** We have taken note of that and will work towards resolving that in the future when we purchase our new mould.

**Q:** What challenges influence the price of your products?

**A:** The major factors that affect our product pricing are the cost of packag-



Left: Getting it right with wrapping the bottled water before distribution and marketing.

Bottom: The packing machinery for the sachet water. Here, quality and standards are also top on the industry's agenda.

ing materials like the nylon material used for packaging our bottled water and the preform for making our water bottles.

**Q:** How long have you been working here?

**A:** I've not been here for long. I started working here barely a year ago around September 2016.

#### PRODUCTS

- Bottled water (75cl)  
(Pack of 12)
- Bottled water (50cl)
- Sachet water (50cl)  
(pack of 20)





## UPDATE ON THE 600-SEATER AUDITORIUM AND OFFICES



Architect Oluwaseun Aiyegbusi and Engineer Olabisi Bello at the construction project site. At the background is the block wall of the auditorium and office complex

Things are looking up again for the Benjamin Carson Snr School of Medicine. Construction work has resumed on site after a brief stop on advancement for the project comprising a 600-seater auditorium, laboratories and block of offices for medical personnel.

“Things are running on course. We commenced with the basement car park,” said the Director of Physical Planning, Arch Mykell Jegede. “The terrace sitting of the auditorium is completed and we are approaching the roof level.”

The four-floor direct labour project is expected to be completed by October 2018 with the University taking responsibility for materials procurement. The key contractor, Habitech is hiring contractors to do the job. It was the same contractor who handled the



radio diagnostic laboratory and the block work of the BU Super-stores.



The other phases of the construction work which also includes laboratories and basement car park.





Executives of the Mass Communication Students Association hosted a one-day Career Seminar to give members a cutting-edge advantage on workplace expectations and building a successful career.

The two guest speakers - Head of Engagement Marketing, Jumia Nigeria, Mrs Ojuola Asuquo and a Babcock Alumnus private entrepreneur and photographer, Somto Obi - focused on developing business management skills and managing business with passion in a digital age.

After the interactive sessions, the Head of Department, Dr. Odunola Adekoya, represented by Dr. Foluke Akoja, expressed apprecia-

tion to the speakers for the shared knowledge and presented them with gifts.

## MCSA HOSTS CAREER SEMINAR



Clockwise: Somto Obi, Mrs. Ojuola Asuquo, a student posing a question and Dr. Foluke Akoja.



## MARKETING TEAM PAYS COURTESY VISIT TO APEN



Prof. Sunday Owolabi presents BU Souvenir to Dr. Ogun-sanya. Pictured right: Dr. Ogun-sanya welcomes the team.

The University's Senior Vice President Management Services, Prof. Sunday Owolabi last week paid a courtesy visit to the Chair of the Association of Private Educators of Nigeria, APEN, Dr. Olufemi Ogun-sanya.

Dr. Ogun-sanya who is also the Managing Director of Oxbridge Tutorial College, Lagos, received the SVP and two other officials, Mr. Kehinde Rosanwo and Mrs.



Funke Oyinloye in her office during the visit aimed at building a mutual relationship between the group and Babcock University.

The visit also served as information sharing platform on the University's programmes and various platforms for interaction with institutional heads.

Prof. Owolabi said Babcock is ready to host a dinner for members of APEN on a convenient date.

In response, Dr. Ogun-sanya expressed appreciation for the visit and Babcock's contribution to the national educational programme.

## MORE THAN 3,000 STUDENTS INSPIRED AT MATRICULATION



A cross section of undergraduate students taking the processional march at the matriculation. Bottom: Prof. Ademola S. Tayo.

Over 3,000 matriculating students of the institution were last week urged to take full advantage of the holistic education provided by the University.

President/Vice Chancellor, Professor Ademola S. Tayo, Professor Tayo, gave the counsel as 2,542 undergraduate and 526 postgraduate students took their oath at the University's 2017 matriculation ceremonies.

He and other officers noted that to train the mind and brain is at the core of a holistic education. Therefore they should be ready to make a global difference through imbibing right values.

"We accept the challenge of giving meaning to human life. That is why our educational system offers a Christ-centred approach to learning," said Prof. Tayo.

He said they made a wise choice in selecting Babcock which ranks top three among the 45 tertiary institutions awarding Law in Nigeria with alumni members emerging First Class in the Nigeria Law School in recent times.

"Babcock is here to make a difference in Education in an age where there are so many conflicting values and declining moral values," he stated. "Do not be distracted by those wrong values."

President of the BU Students association, David Ekundayo, also lent his support.

"As you begin your university education journey from today always remember that the greatest journey starts with small steps," he charged. "Challenges will come your way, but you can choose to be conquerors."

The occasion also provided a platform for the University to honour seven student winners of the sobriety campaign contest. Their video clips were adjudged best in a competition to create awareness to stop drug abuse by the I Choose Right Foundation in collaboration with Student Support Centre.

The Senior Vice President Academics, Prof. Iheanyi-chukwu Okoro presented the awards.





## 2017 MATRICULATION IN PICTURES



Pictured left: Prof. Ademola S. Tayo and Registrar, Dr. Jonathan Nwosu. Top: A cross section of postgraduate students taking their oath. Bottom: Prof. Constance Nwosu, Prof. Grace Tayo and Prof. Michael Oni. Left: Secretary to CPGS, Mrs. Titilayo Owolabi and Prof. Patrick Enyi and other faculty members.



The seven award beneficiaries with Prof. Ademola S. Tayo (seventh from left), Prof. Iheanyichukwu Okoro, Dr. Yetunde Olaore and Mrs. Funke Irabor. Top right: BUSA President, David Enyandok.



## PHOTO-SEEN THESIS

The 19th undergraduate matriculation had its thrills and frills. For some, it was the processional music; for others, it was the excitement of sharing the moment with parents, family members and friends.



The programme coordinator, Godson Emmanuel (right) with the first batch of part time students shortly after the matriculation.



## PHOTO-SEEN THESIS



From the principal officers to the faculty members and school officers, the 8th postgraduate ceremony also attracted the usual high turn out of guests and friends of matriculating students. The pictures capture some of those high moments.





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While expressing the readiness of the company to partnering the University in all areas of mutual interest, Mr. Ritvonen suggested the fashioning of a memoranda of understanding (MoU) to achieve the stated mandates.

## BOOSTING NON-OIL SECTOR WITH DIZENGOFF



Roundtable talks: Mr. Ritovonen stresses a point to other team members.



### MARK YOUR CALENDAR Nov 22 TRAINING

The Department of Agriculture & Industrial Technology in collaboration with Deizengoff Nigeria will be holding a special

cial training on low cost green house farming.

**Venue:** BU Agropreneurship Centre

**Time:** 9:00am - 12:00pm

**NOV 25**

### FEAST OF LIGHT

The programme of sharing the joy of the season in songs, drama and Bible reading is here again. You can't afford to miss it.

## COMING EVENTS

**Venue:** BU Sports Complex

**Time:** 5:00pm

**NOV 26**

### HARVEST THANKSGIVING

The University Pioneer Church hosts its end of year Harvest Thanksgiving, Harvest of Restoration.

All are cordially invited to participate as we praise God and raise funds for the construction of the multi-purpose Youth Centre.

**Venue:** Pioneer Church

**Time:** 12:00pm

**NOV 30**

### OPERATION SMILE DINNER

A special dinner to raise funds for the less privileged in our host community comes up.

**Venue:** BGH **Time:** 7:00pm

Dress code: Black and white (formal)

## REFLECTION



“Go  
the extra mile, it's  
never crowded.”  
- Anon

## GREENHOUSE FARMING

TRAINING ON LOW COST GREEN HOUSE FARMING

TOPICS INCLUDE

1. Advantages Of Green House
2. Types of Greenhouse based on Material, Cost, Shape & Structure & Environmental control
3. Site select, Orientation of Greenhouse
4. Maintenance & Finance

**Date:** 22nd November 2017

**Venue:** BABCOCK University Agripreneurship Centre

**Contact:** Mails@mdfnigeria.org  
08037252969, 07036780600



Registration fee of N10,000 pay to

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There won't be registration at the venue

